

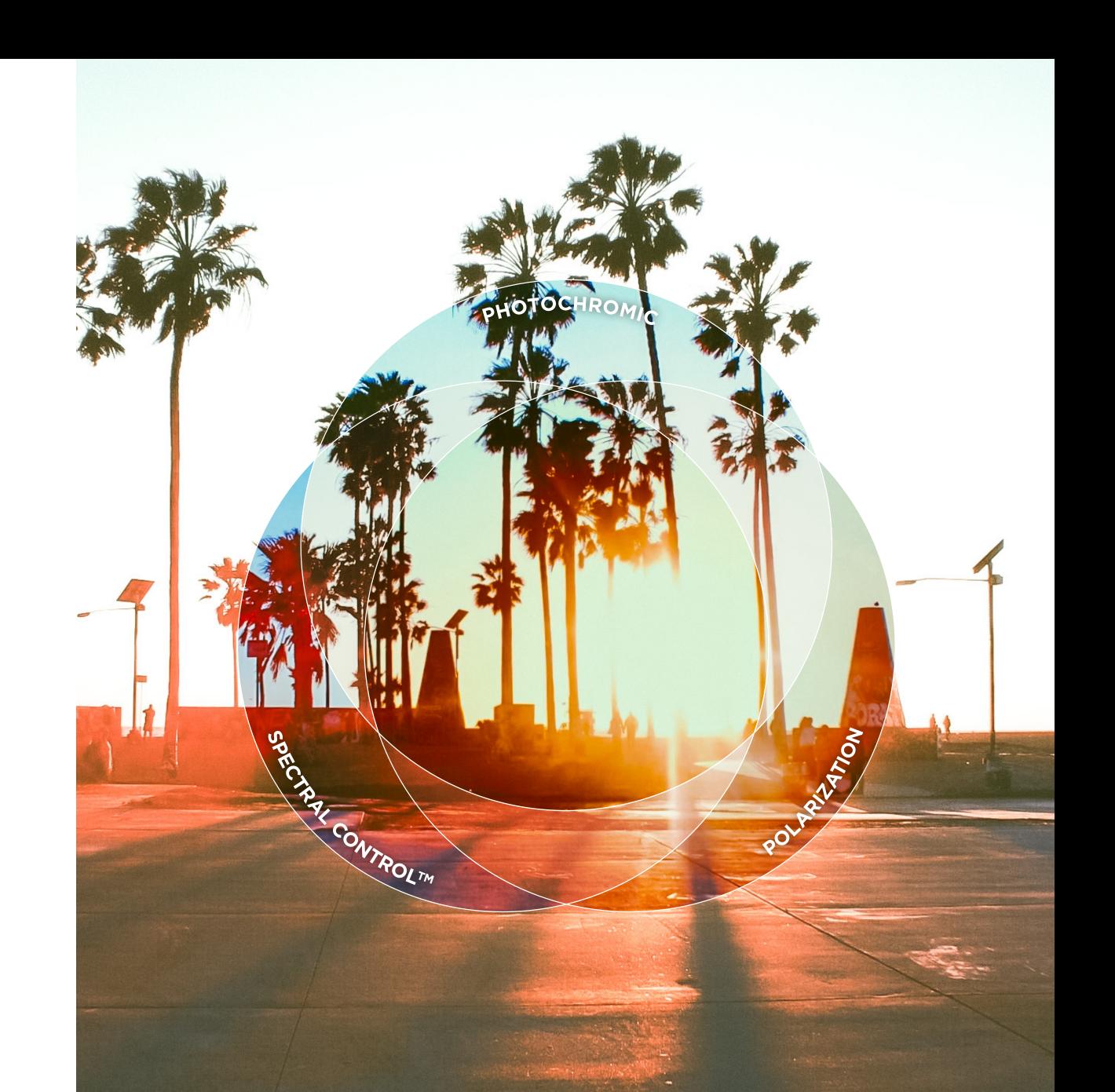


# EYEWEAR CRAFT AND MASTERY

### THE ULTIMATE HIGH DEFINITION VISION OF EVERYTHING IN SIGHT.

No other sunglass brand can claim to combine three industrydefining technologies into one ultra-superior lens.

With gradually adjusting Photochromic lenses, naturally color-enhancing Spectral Control™ filters, and glare-reducing Polarization, every Serengeti lens is unique.



# UNIQUE LENS MATERIALS

### EXPERIENCE THE ULTIMATE AND ULTRA-LIGHT MINERAL LENS ON THE MARKET.

Made with borosilicate optical glass, created from 100% natural components, like sand, they are 100% recyclable.

A full 20% thinner and lighter, our Borosilicate mineral glass lenses are finer than any other mineral lens.

Every pair of Serengeti mineral lenses is unique: each Photochromic lens passes through a Hydrogen-fueled Lehr furnace, which activates the Spectral Control™ technology - with varying temperatures that determine the proprietary lens hue.

They are also chemically tempered to ensure scratch and impact resistance.

To complete this unrivalled visual experience, an anti-reflective coating is added to the backside of the lens, cancelling the scattering light that causes reflective glare.

### PhD™ 2.0 LENS

The perfect balance of optical and physical performance. Highly durable, they are also up to 72% thinner and 45% lighter than conventional prescription lenses.

Digital surfacing technology combines advanced customization with patented wrap optics, excellent for competitive sports.

Backside anti-reflection available on every lens.



### SERENGETI MINERAL LENSES



Overcast to medium light conditions. Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 2 TO 3)

19% transmittance lightened lens 92% blue light blocked lightened lens 11% transmittance darkened lens

95% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

23% transmittance lightened lens 12% transmittance darkened lens

89% blue light blocked lightened lens 25% transmittance lightened lens



Overcast to medium light conditions. Ideal for everyday use and boating activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)

25% transmittance lightened lens

89% blue light blocked lightened lens 93% blue light blocked darkened lens 16% transmittance darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

95% blue light blocked darkened lens 16% transmittance darkened lens

89% blue light blocked lightened lens 93% blue light blocked darkened lens



Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens 91% blue light blocked lightened lens 10% transmittance darkened lens 94% blue light blocked darkened lens



Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)

12% transmittance darkened lens

89% blue light blocked lightened lens 96% blue light blocked darkened lens



Overcast to medium light conditions. Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 2 TO 3)

22% transmittance lightened lens 13% transmittance darkened lens

85% blue light blocked lightened lens 93% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

26% transmittance lightened lens 14% transmittance darkened lens

87% blue light blocked lightened lens 24% transmittance lightened lens 93% blue light blocked darkened lens 12% transmittance darkened lens



Ideal for very bright light conditions and Intense light

Ideal for driving, everyday use and for boating activities.

POLARIZED MINERAL (CATEGORY 3 TO 3)

18% transmittance lightened lens 92% blue light blocked lightened lens 12% transmittance darkened lens

95% blue light blocked darkened lens

NON-POLARIZED MINERAL (CATEGORY 2 TO 3)

89% blue light blocked lightened lens 96% blue light blocked darkened lens



Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED PhD™ 2.0 (CATEGORY 3 TO 3)

18% transmittance lightened lens 11% transmittance darkened lens

90% blue light blocked lightened lens 94% blue light blocked darkened lens



Medium to intense light conditions.

Ideal for everyday use and boating activities.

POLARIZED MINERAL (CATEGORY 2 TO 3)

24% transmittance lightened lens 15% transmittance darkened lens

82% blue light blocked lightened lens



Intense light conditions. Ideal for driving and everyday use.

POLARIZED MINERAL (CATEGORY 3 TO 3)

16% transmittance lightened lens 10% transmittance darkened lens 96% blue light blocked darkened lens

### SERENGETI PhD<sup>TM</sup> 2.0 LENSES



Overcast to medium light conditions. Ideal for driving and everyday use.

POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)

19.5% transmittance lightened lens 10% transmittance darkened lens

NON-POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)

21% transmittance lightened lens 8% transmittance darkened lens



Overcast to medium light conditions. Ideal for everyday use and boating activities.

POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)

19% transmittance lightened lens 8% transmittance darkened lens

NON-POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)

19% transmittance lightened lens 8% transmittance darkened lens



Intense light conditions.

Ideal for boating and mountain activities.

POLARIZED PhD™ 2.0 (CATEGORY 3 TO 3)

16% transmittance lightened lens 91% blue light blocked lightened lens 10% transmittance darkened lens 94% blue light blocked darkened lens



Overcast to medium light conditions.

Ideal for everyday use.

POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)

22% transmittance lightened lens 9% transmittance darkened lens

83% blue light blocked lightened lens 91% blue light blocked darkened lens



Intense light conditions. Ideal for driving and everyday use.

POLARIZED PhD™ 2.0 DRIVERS® GOLD (CATEGORY 2 TO 3)

25% transmittance lightened lens 10% transmittance darkened lens

86% blue light blocked lightened lens 94% blue light blocked darkened lens



Ideal for very bright light conditions and Intense light

Ideal for driving, everyday use and for boating activities.

POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)

23.5% transmittance lightened lens 10.3% transmittance darkened lens

NON-POLARIZED PhD™ 2.0 (CATEGORY 2 TO 3)

23.5% transmittance lightened lens 10.3% transmittance darkened lens



For the darkest conditions.

NON-POLARIZED PhD™ 2.0 (CATEGORY 0) 100% transmittance lightened lens



Intense light conditions.

Ideal for driving, everyday use and for boating activities.

POLARIZED PhD™ 2.0 (CATEGORY 3 TO 3)

24% transmittance lightened lens 89% blue light blocked lightened lens

12% transmittance darkened lens 96% blue light blocked darkened lens

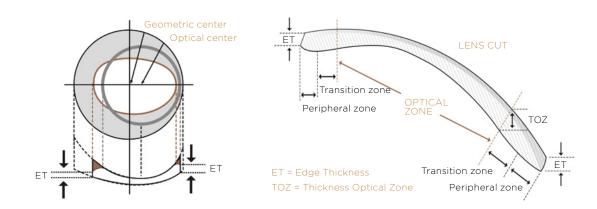


ONLY AVAILABLE IN TRIVEX / PhD™ 2.0

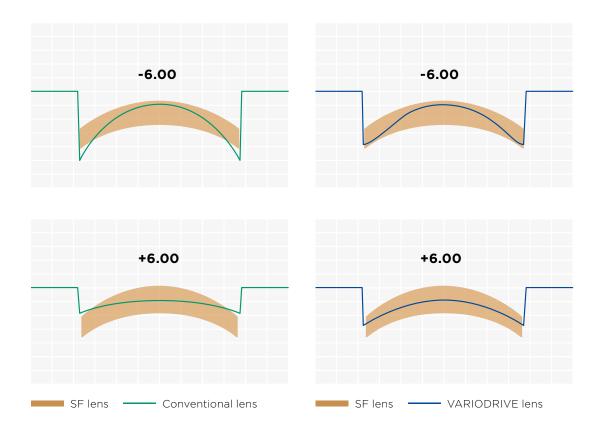
### HOW DOES VARIODRIVE THIN DESIGN TECHNOLOGY WORK?

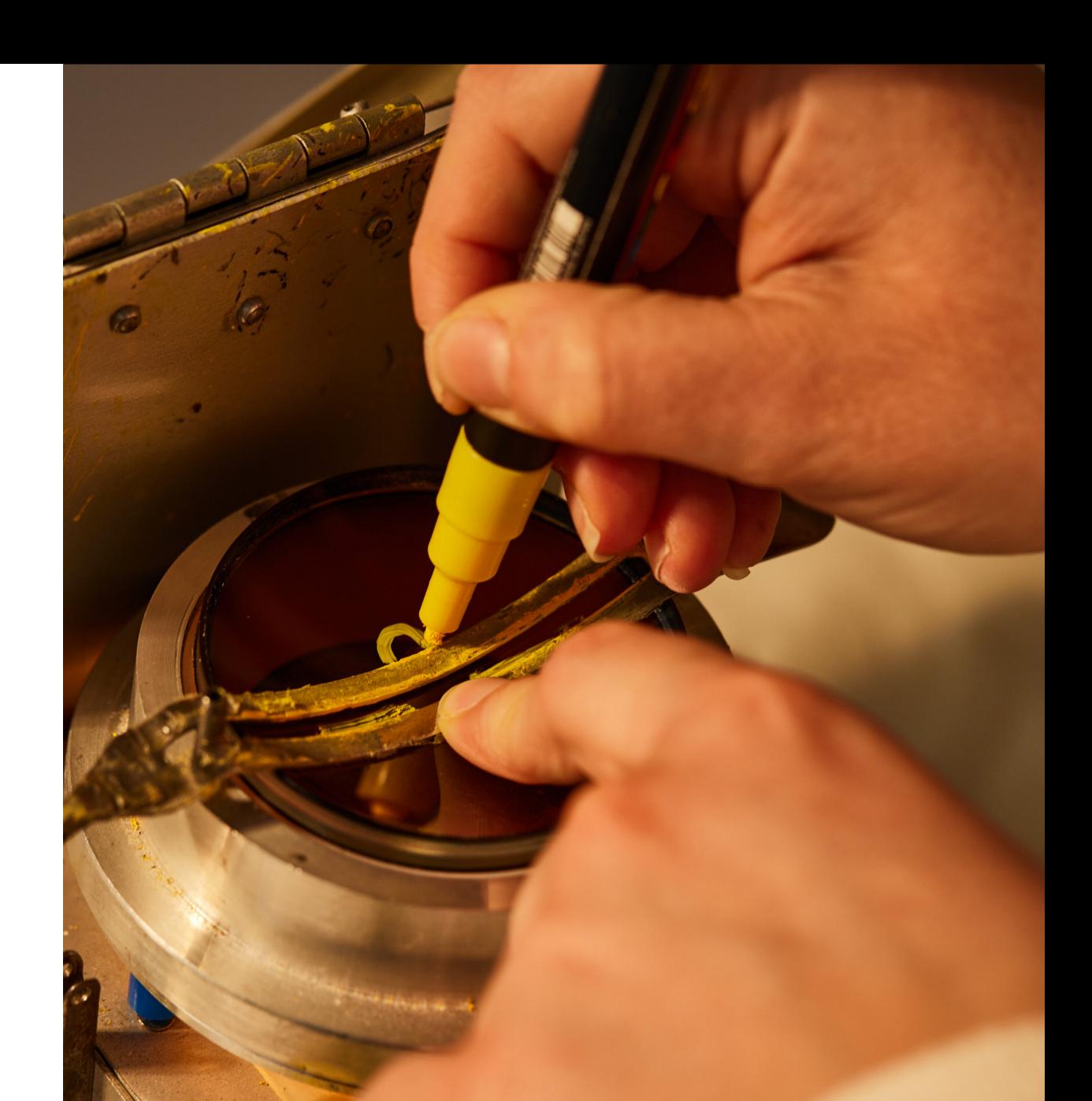
When the prescription reaches the limits of the conventional digital surfacing method, our patented algorithm calculates the best lens geometry regarding the Optical Area and the Transition Zone, and reduces the Edge Thickness (US Patent number 8,002,404).

#### PROJECTION OF VARIODRIVE THIN DESIGN TECHNOLOGY



#### CONVENTIONAL LENS VS VARIODRIVE LENS





### FRAME MATERIALS & TECHNOLOGY

### MADE IN ITALY.

All Serengeti frames come to life in Italy, where we monitor the manufacturing process to make sure it is in keeping with the perfection and quality that is synonymous with the Serengeti brand. This also enables us to control and limit our impact on the environment, as with shorter ship times there is a reduction in CO2 emissions.

### ACETATE.

Expertly produced and cured from all-natural cotton, our Cellulose Propionate Acetate is not only handcrafted to be lightweight but can be made into beautiful patterns and brilliant hues.

### METAL.

Offering the possibility of creating thin and lightweight frames, handcrafted for ultimate comfort and a wide fit range.

### ENGRAVED METAL.

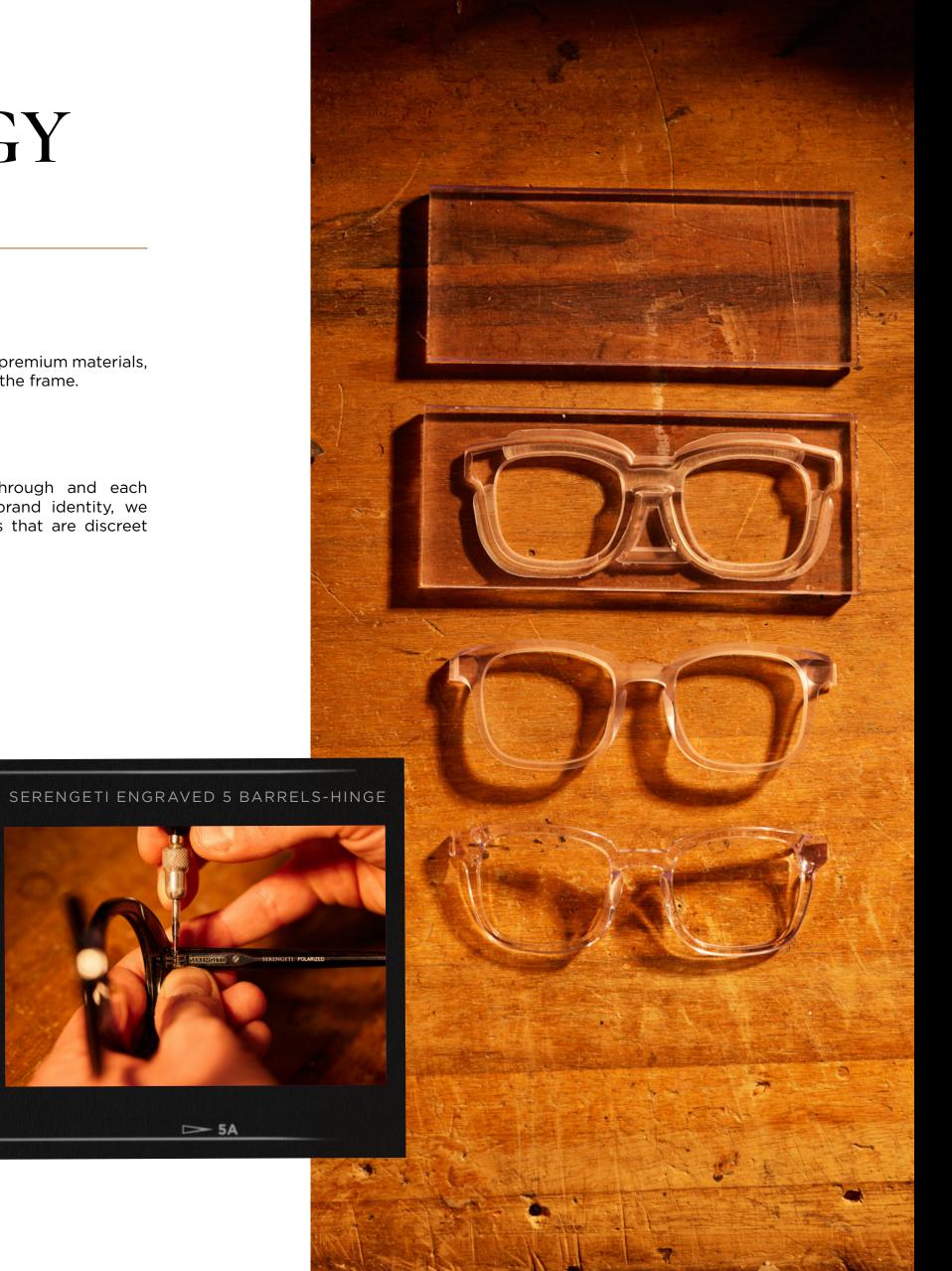
To enhance our Premium Metal designs which are crafted with premium materials, we have created a special engraved pattern that is applied to the frame.

### SERENGETI HINGE.

Each aspect of our products is meticulously thought-through and each detail is carefully refined. To reinforce our product and brand identity, we have created 2 new and unique distinctive 5-barrels hinges that are discreet and chic.

ENGRAVED METAL

**→ 4A** 



# POWER RANGE PhD<sup>TM</sup> 2.0\* LENS

PRESCRIPTION RANGE: +6.00 TO -8.00\* (CYLINDER MAX -4.00 COMBINED POWER)

CREATOR CAPSULE														
MODEL NAME	MODEL NAME         PICTURE         BASE         LENS DIMENSION A         DBL         LENS DIMENSION B         TEMPLE DIMENSION         MIN PD         MAX PD													
AMBOY		6	53	20	45.7	145	27	39						
WINONA	-00	6	55	18	42	145	28	36						

	DRIV	/INC	G HERI	TA	GE CAP	SULE		
MODEL NAME	PICTURE	BASE	TEMPLE DIMENSION	MIN PD	MAX PD			
BACALL		6	55	17	49	140	27	37
BORON		6	56	20	49	145	29	36
CARROLL		6	53	18	45.5	145	26	36
DANBY	~~~	6	56	18	48	152	28	36
GEARY	-00	6	52	21	48	145	28	36
HAYWOOD		6	56	16	47.5	150	26	36
HAYWOOD S		6	55	15	46.7	145	26	35
LUNGER		4	55	16	43.5	145	26	36

# POWER RANGE PhD<sup>TM</sup> 2.0\* LENS

### PRESCRIPTION RANGE: +6.00 TO -8.00\* (CYLINDER MAX -4.00 COMBINED POWER)

	I	ESSI	ENTIAI	LSC	CAPSUL	ĽΕ		
MODEL NAME	PICTURE	BASE	LENS DIMENSION A	DBL	LENS DIMENSION B	TEMPLE DIMENSION	MIN PD	MAX PD
AGATA		6	57	20	48	130	28.5	38
ARLIE	100	6	52	20	44	145	26	36
CARRARA		6	59	13	52	135	30	36.15
CHADWICK		6	52	21	41	150	27	36
CHARLTON	<b>100</b>	6	52	23	44	145	27.5	38
DELIO		6	51	21	42	145	26	35
ETHAN	~00	6	52	22	45	145	27	37
FOYT		6	53	18	40	140	27	36
FOYT LARGE		6	57	20	43	155	29	38.6
HAMEL		6	50	21	46.5	140	28	36
начан	00	6	51	20	45	140	25.5	36
JOAN		6	53	20	51	140	26.5	37

	I	ESSI	ENTIAI	LS C	CAPSUL	Æ		
MODEL NAME	PICTURE	BASE	LENS DIMENSION A	DBL	LENS DIMENSION B	TEMPLE DIMENSION	MIN PD	MAX PD
JODIE	-60	6	52	18	42	140	27	36
LENWOOD		6	57	18	45	155	28	37
LEONORA		6	51	21	48	145	26.5	35.5
LOY		6	56	17	49	145	28	37
MARLON		4	57	15	39	145	26	36
PISTOIA		8	64	17	43	130	31.55	41.55
POSITANO		6	56	16	42	135	28	38
RAFFAELE	100	6	48	23	45	145	26	35
SHELTON		8	64	17	42.3	123	31	39
SPELLO		6	58	16	45	143	28	38
SUSAN		6	53	19	49	140	27	36
TELLARO		6	60	17	45	143	29	39
WAYNE		6	57	15	43	145	27	36

# POWER RANGE PhD<sup>TM</sup> 2.0\* LENS

PRESCRIPTION RANGE: +6.00 TO -8.00\* (CYLINDER MAX -4.00 COMBINED POWER)

	SPORT COLLECTION													
MODEL NAME	ODEL NAME PICTURE BASE LENS DIMENSION A DBL LENS DIMENSION B TEMPLE DIMENSION MIN PD M													
AITKIN		4	56	15	45	145	26	35						
BELLEMON		4	56	18	42	140	28	36						
BORMIO		8	62	16	37	130	30,1	40,1						
BRAWLEY	-00	6	53.5	19	47.2	145	27	37						
CHANDLER		6	56	20	43	135	29	38						
ENDEE	-00	4	56	17	48	140	26	36						
HEXT		8	63	17	41	130	30.5	40						

		SP	ORT CO	DLLE	ECTION				
MODEL NAME	PICTURE BASE LENS DIMENSION A DBL LENS DIMENSION B DIMENSION MIN PD								
HINKLEY		8	63	17	41	130	30	40	
KINGMAN		4	53	20	49	140	26.5	37	
OATMAN	000	4	57	15	45.7	140	27	36	
ODELL		4	59	15	49	145	26	36	
ROLLA		4	54	15	41	135	26	35	
SHELBY		4	54	18	47.5	145	27	36	
WAKOTA	100	4	56	16	46.5	135	27	36	
WINSLOW		8	66.5	10.5	40	130	30	39	

<sup>\*</sup>In case of large wrapped frames and extreme lens decentration, the prescription range may be reduced.

I \* Dans certaines combinaisons de montures très galbées et de forts décentrements des verres, la grille de prescription peut être réduite.

Valuando la montatura è molto curva e il decentramento delle lenti molto marcato, i parametri di fattibilità possono essere più ridotti.

En ciertas combinaciones de monturas muy curvadas y fuertes descentramientos de las lentes, los parámetros de graduación pueden verse reducidos.

\*In bestimmten Kombinationen von stark gekrümmten Rahmen und sehr starker Dezentrierung der Gläser können die Produktionsmöglichkeiten eingeschränkt sein.

# POWER RANGE MINERAL LENS

				CREAT	ΓOR CA	RPSULE					
			ILITY ON PROF					WERS CALC			
	OPTICA	AL POWER :	SUM WITH POS	DITIVE CTL	INDER.		MAXCI	LINDER 3 / I		ON 3,75	
							SINGLE	VISION	PROGR	ESSIVE	
MODEL NAME	PICTURE	BASE	LENS DIMENSION A	DBL	LENS DIMENSION B	TEMPLE DIMENSION	FROM	то	FROM	то	MIN PD
AMBOY	1	6	53	20	45.7	145	-6.00	+2.00	-6.00	+1.50	26
WINONA	100	6	55	18	42	145	-6.00	+2.00	-6.00	+1.50	26

			DRIVI	NG H	[ERITAC	GE CAP	SULE				
	RX LE	NS FEASIB	ILITY ON PROI	POSED FR	RAMES.		PC	60			
	OPTICA	AL POWER	SUM WITH POS	SITIVE CY	LINDER.		MAX C	ION 3,75			
								REGI	ULAR		
							SINGLE VISION		PROGRESSIVE		
MODEL NAME	PICTURE	BASE	LENS DIMENSION A	DBL	LENS DIMENSION B	TEMPLE DIMENSION	FROM	то	FROM	то	MIN PD
BACALL		6	55	17	49	140	-6.00	+2.00	-6.00	+1.50	26
BORON		6	56	20	49	145	-6.00	+2.00	-6.00	+1.50	28
CARROLL		6	53	18	45.5	145	-6.00	+2.50	-6.00	+2.00	26
DANBY	~~~	6	56	18	48	152	-6.50	+2.50	-6.50	+2.00	26
GEARY	~00	6	52	21	48	145	-6.50	+2.50	-6.50	+2.00	26
HAYWOOD		6	56	16	47.5	150	-3.00	+2.00	-3.00	+1.50	28
HAYWOOD S		6	55	15	46.7	145	-3.00	+2.50	-3.00	+2.00	26
LUNGER		4	55	16	43.5	145	-5.00	+2.00	-5.00	+1.50	26

# POWER RANGE MINERAL LENS

	DYIE	NS EEASIR	LITY ON PROF		TIAL CA	APSULE		WERS CALC	'III ATED DD	60	
			SUM WITH POS					LINDER 3 /			_
									JLAR	·	
							SINGLE	VISION	PROGR	ESSIVE	
MODEL NAME	PICTURE	BASE	LENS DIMENSION A	DBL	LENS DIMENSION B	TEMPLE DIMENSION	FROM	то	FROM	то	MIN PD
AGATA		6	57	20	48	130	-6.00	+2.00	-6.00	+1,50	26
ARLIE	100	6	52	20	44	145	-6,50	+2,50	-6,50	+2.00	26
BORMIO		8	62	16	37	130	-3.00	+2,50	-3.00	+2,50	30
CARRARA		6	59	13	52	135	-3,50	+2,50	-3,50	+2.00	28
CHADWICK		6	52	21	41	150	-3.00	+2,50	-3.00	+2.00	26
CHARLTON		6	52	23	44	145	-5,50	+2.00	-5,50	+1,50	26
DELIO		6	51	21	42	145	-6,50	+2,50	-6,50	+2.00	26
DORWINN		6	61	14	46	140	-2,50	+1,50	-2,50	+1.00	30
ETHAN	-00	6	52	22	45	145	-5,50	+2.00	-5,50	+1,50	26
FOYT		6	53	18	40	140	-6,00	+2,50	-6,00	+2,00	26
FOYT LARGE		6	57	20	43	155	-5,50	+2.00	-5,50	+1,50	28
HAMEL		6	50	21	46.5	140	-6.00	+2,50	-6.00	+2.00	26

# POWER RANGE MINERAL LENS

			E	SSEN'	TIAL CA	APSULE	3				
	RX LE	NS FEASIB	ILITY ON PROF	POSED FR	AMES.		PC	WERS CALC	ULATED PD	60	
	OPTICA	AL POWER	SUM WITH POS	SITIVE CY	LINDER.		MAX CY	LINDER 3 /	MAX ADDITI	ON 3,75	
								REGU	JLAR		
			LENG		LENG	TEMPLE	SINGLE	VISION	PROGR	ESSIVE	
MODEL NAME	PICTURE	BASE	LENS DIMENSION A	DBL	LENS DIMENSION B	TEMPLE DIMENSION	FROM	ТО	FROM	то	MIN PD
HAVAH	-00	6	51	20	45	140	-6.00	+2,50	-6.00	+2.00	26
JOAN	1	6	53	20	51	140	-6.00	+2,50	-6.00	+2.00	26
JODIE	-60	6	52	18	42	140	-5,50	+2,50	-5,50	+2.00	26
LENWOOD		6	57	18	45	155	-5,50	+2.00	-5,50	+1,50	28
LEONORA	1	6	51	21	48	145	-6,50	+2,50	-6,50	+2.00	26
LOY		6	56	17	49	145	-5,00	+2,00	-5,00	+1,50	28
MARLON		4	57	15	39	145	-4.00	+2.00	-4.00	+1,50	28
MASTEN		8	64	16	43	123	-2,50	+2,50	-2,50	+2,50	31,5
PISTOIA		8	64	17	43	130	-3.00	+2,50	-3.00	+2,50	31
POSITANO		6	56	16	42	135	-5.00	+2.00	-5.00	+1,50	28
RAFFAELE	~	6	48	23	45	145	-6,50	+3.00	-6,50	+2,50	26
SHELTON		8	64	17	42.3	123	-2,50	+2,50	-2,50	+2,50	30,5
SPELLO		6	58	16	45	143	-2,50	+2.00	-2,50	+1,50	28
SUSAN	<b>100</b>	6	53	19	49	140	-5,50	+2,50	-5,50	+2.00	26
TELLARO		6	60	17	45	143	-2,50	+1,50	-2,50	+1.00	30

### RX WARRANTY

#### ORDER REDO:

In case of a manufacturing defect, a mistake from our lab, please send a redo Please contact your CS Bollé Brands for pre-approval of any return under the request to our CS via the webshop "After sales" section. Please describe the Bollé brands warranty program. A copy of the original order showing the date, issue. Our CS will process rapidly. Lenses made incorrectly by Bollé Brands will be order number and patient reference along with the return number that BB CS remade at no charge. Free redo will be validated by CS team or credit note will be issues must be included with the eyewear. issued upon receipt of the incorrect lenses. We kindly ask you to keep the lenses in case we need them to be returned.

#### **COATING WARRANTY:**

Bollé Brands RX lenses carry a two year one time replacement warranty from the date of purchase against front surface scratches\*, crazing or peeling. Lenses will be replaced in the identical form. Scratches\* on the lens surface at delivery must be claimed within two weeks after the delivery. Scratches caused by improper care or abuse are not covered by this warranty. Please connect on the webshop "After Sales" section to contact your CS.

### PROGRESSIVE LENS / NON ADAPT / **DOCTOR REDO:**

A change in measurements, prescription or non-adaptation might be authorized one time by our CS team at no charge within 60 days of original order date. Please connect on the webshop "After Sales" section to contact our CS. If you or the Eye Doctor made a mistake, don't hesitate to contact our CS to help you find fees and mounting charges will apply. a fast solution.

### FRAME WARRANTY:

All Bollé Brands sunglasses carry a limited two years warranty against manufacturer defects and will be replaced at no charge. This does not include breakage or damage due to improper care. Please contact Bolle Brands customer service via the webshop platform "after sales" section

#### PRODUCT RETURN PROCEDURE:

#### **CANCELLATION:**

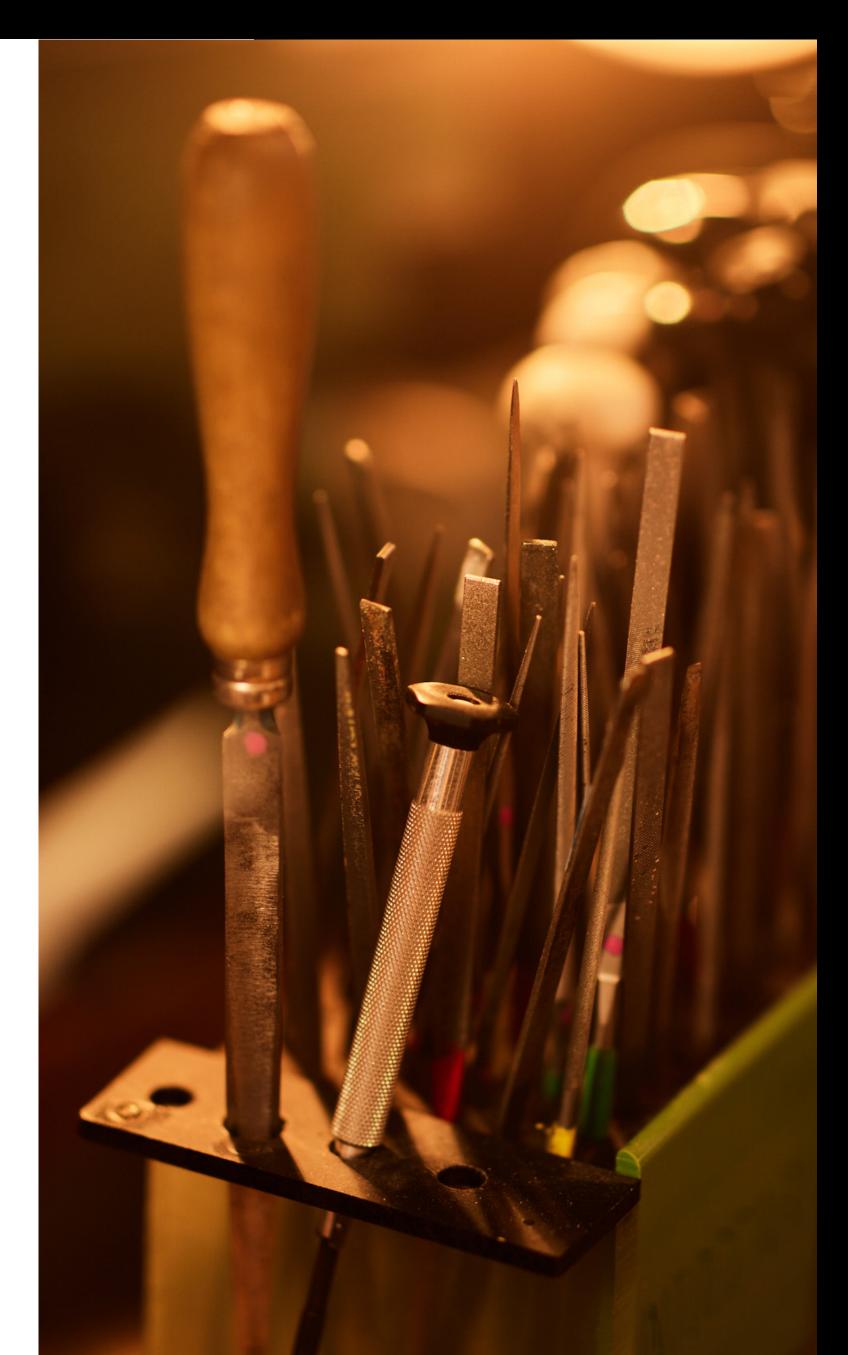
Orders can be cancelled on the webshop within 2 hours after being placed. If your order can no longer be cancelled on the platform, it is already being processed and cannot be deleted, it will therefore be charged at full price.

### LENS REPLACEMENT:

In case of the need for a replacement of the lenses (e.g. customer scratched his lenses), a redo of "lens only" can be ordered (not on mineral). In all cases, the lab will produce pairs of lenses; a single lens cannot be ordered.

### FOR EUROPE ONLY, MINERAL LENSES:

It is not possible to order "lens only" for mineral lenses. However, if you wish to send a customer frame to the lab, visit the webshop or contact your CS. Transport



Contact details: Technop nv - Dendermondesteenweg 335 - 9070 Destelbergen frames@technop.be tel 09/218.87.10 www.technop.be